



PROMOMEDIA



Batroun



Advantages of Advertising in Batroun

- Highly targeted visibility in the only area with consistently high pedestrian flow and footfall.
- Direct engagement with a walking audience, ideal for brand recall and message absorption.
- Prime placement in a vibrant lifestyle destination frequented by locals, tourists, and nightlife visitors
- Extended exposure time compared to roadside advertising, as audiences move at walking pace.
- Strong impact during peak hours, weekends, and seasonal events in Batroun.
- Ideal for brand-building, launches, and awareness-driven campaigns.





Around **5,000** Pedestrians during
the Day.

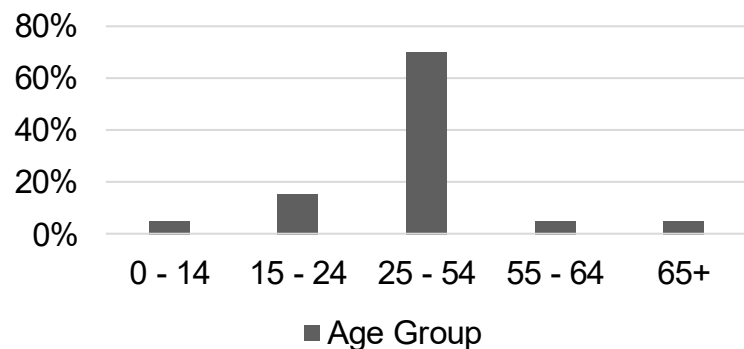


Around **5,000** Pedestrians during
the Night.

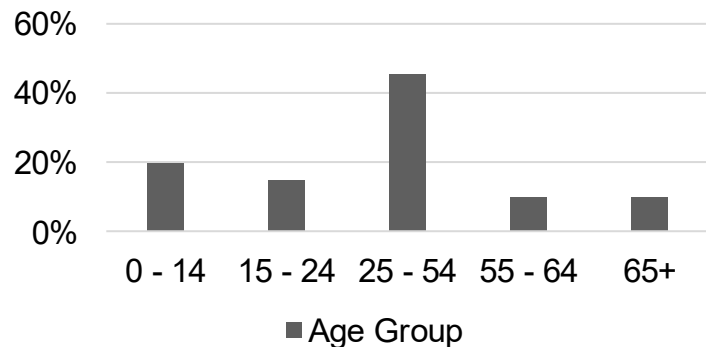


Batroun Summer Target Audience vs the rest of Lebanon

Age Group

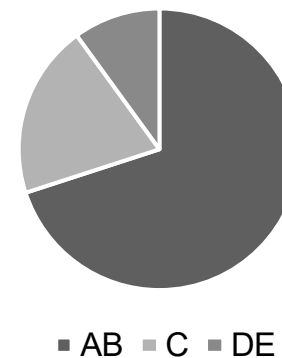


Age Group



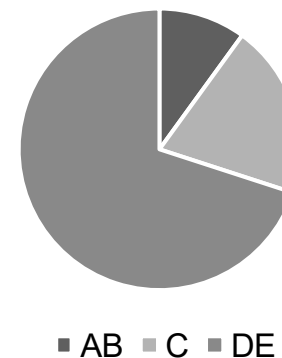
AB social class dominate the scene

Social Class



C, DE social class dominate the scene

Social Class





Synchronized Mupis Digital Network



BAT06A

Type: Synchronized
Digital screens

Size: 1.28x2.24
Meters (288*504 Px)

Location: Batroun
main street towards
North



📍 **Batroun**



BAT06B

Type: Synchronized
Digital screens

Size: 1.28x2.24
Meters (288*504 Px)

Location: Batroun
main street towards
Beirut



Mupis Network - 1



Face A



El Capo 1
Type: Mupis
Size: 1.2x1.8 Meters

Face B



El Capo 2
Type: Mupis
Size: 1.2x1.8 Meters

Face A



Marea 1
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Marea 2
Type: Mupis
Size: 1.2x1.8 Meters

Face A



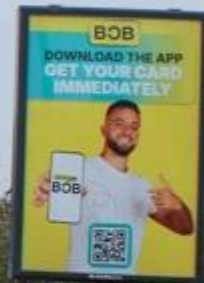
Food-Court 1
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Food-Court 2
Type: Mupis
Size: 1.2x1.8 Meters

Face A



Food-Court 3
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Food-Court 4
Type: Mupis
Size: 1.2x1.8 Meters

Face A



Sawari
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Parking-1
Type: Mupis
Size: 1.2x1.8 Meters

Face A

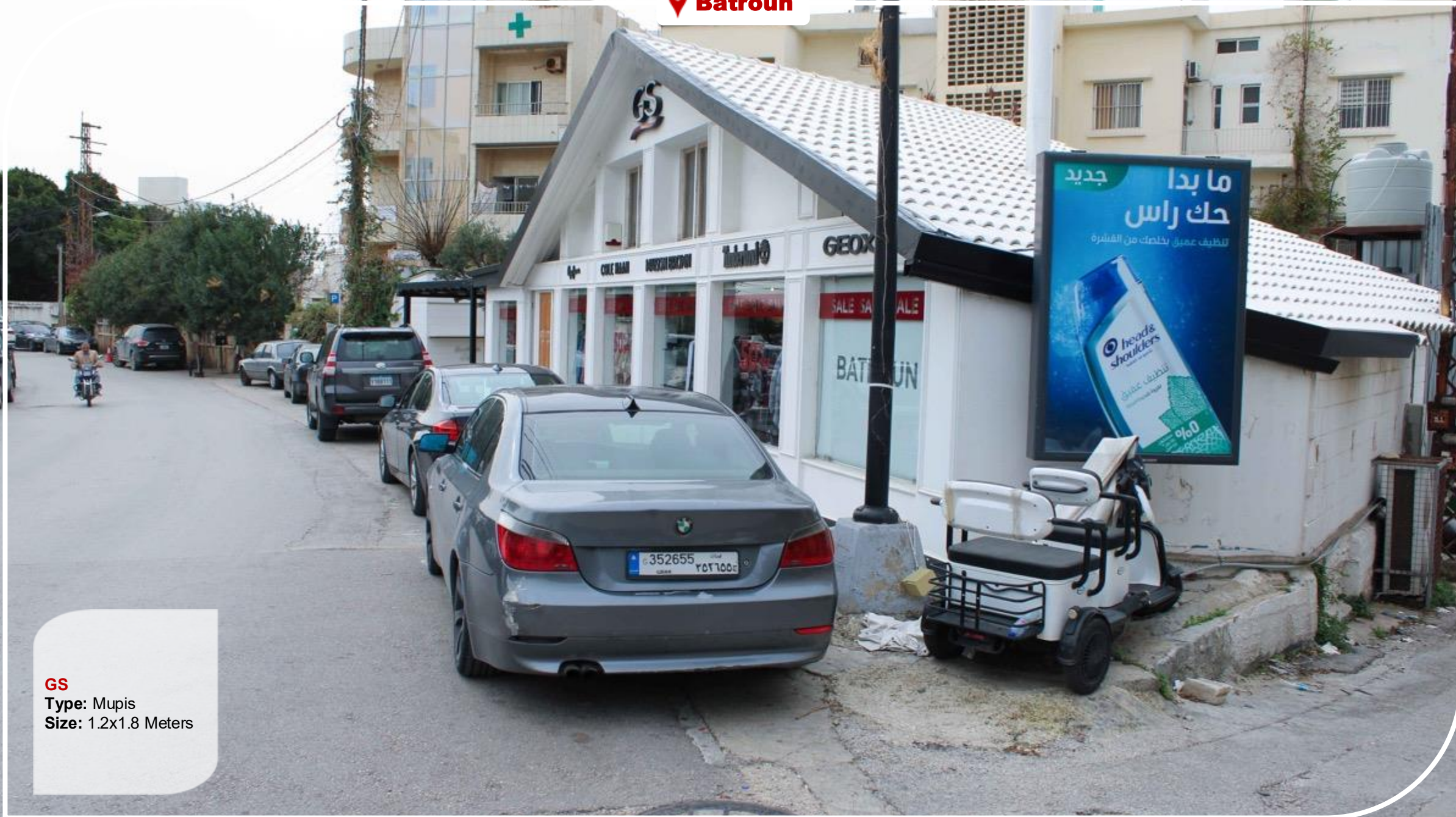


Parking-2
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Joue Club
Type: Mupis
Size: 1.2x1.8 Meters



GS

Type: Mupis

Size: 1.2x1.8 Meters

Face A



Hilmi
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Mar Ostfen 1
Type: Mupis
Size: 1.2x1.8 Meters



Mar Ostfen 2

Type: Mupis

Size: 1.2x1.8 Meters

Face A



Be Batroun
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Batrouniyat
Type: Mupis
Size: 1.2x1.8 Meters



Mupis Network - 2



Face A



EL CAPO 2
Type: Mupis
Size: 1.2x1.8 Meters

Face B



EL CAPO 1
Type: Mupis
Size: 1.2x1.8 Meters

Face A



Marea 2
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Marea 1
Type: Mupis
Size: 1.2x1.8 Meters

Face A



Food-Court 2
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Food-Court 1
Type: Mupis
Size: 1.2x1.8 Meters

Face A



Food-Court 4
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Food-Court 3
Type: Mupis
Size: 1.2x1.8 Meters

Face A



Parking-1
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Sawari
Type: Mupis
Size: 1.2x1.8 Meters

Face A

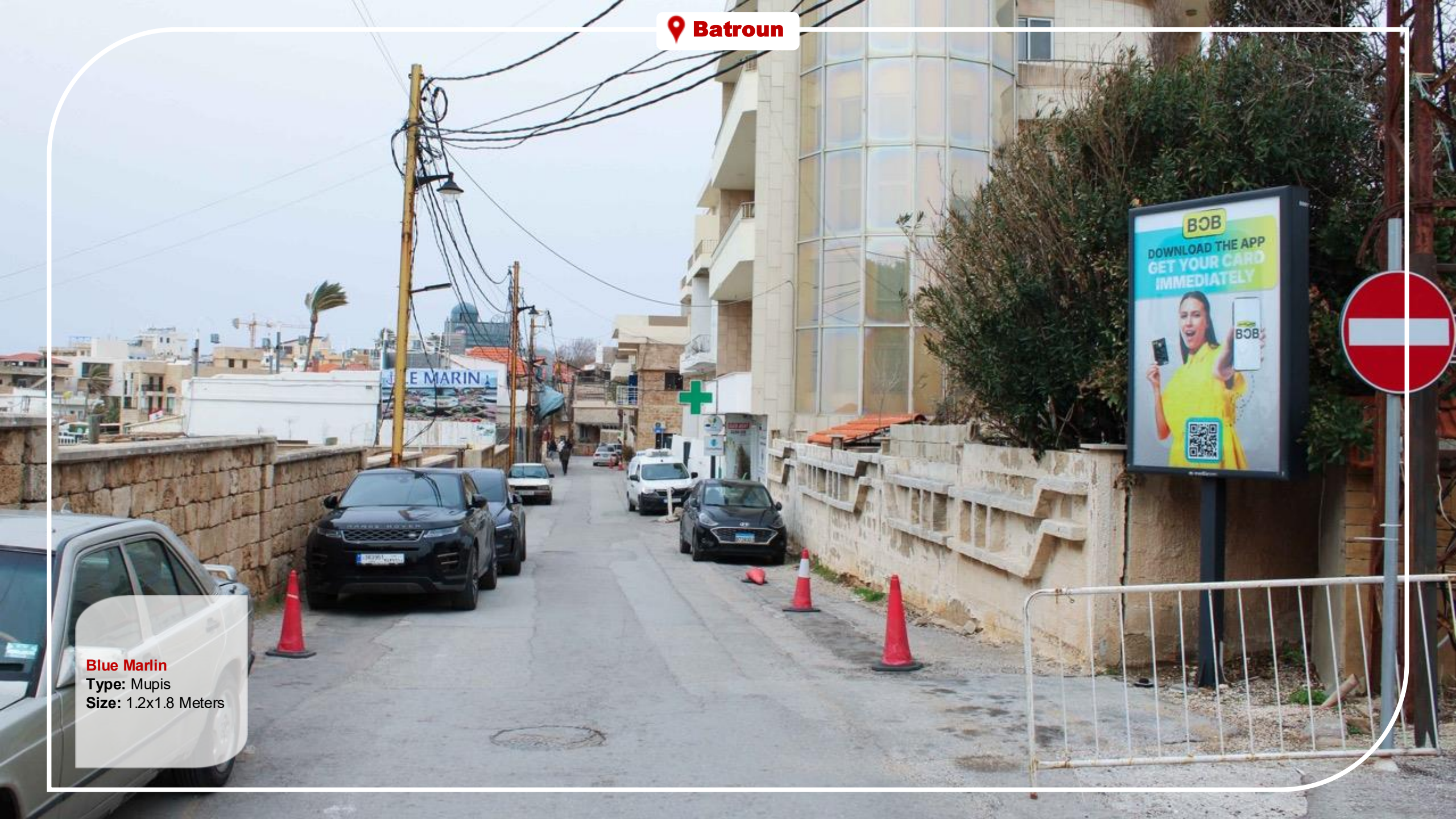


Joue Club
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Parking-2
Type: Mupis
Size: 1.2x1.8 Meters



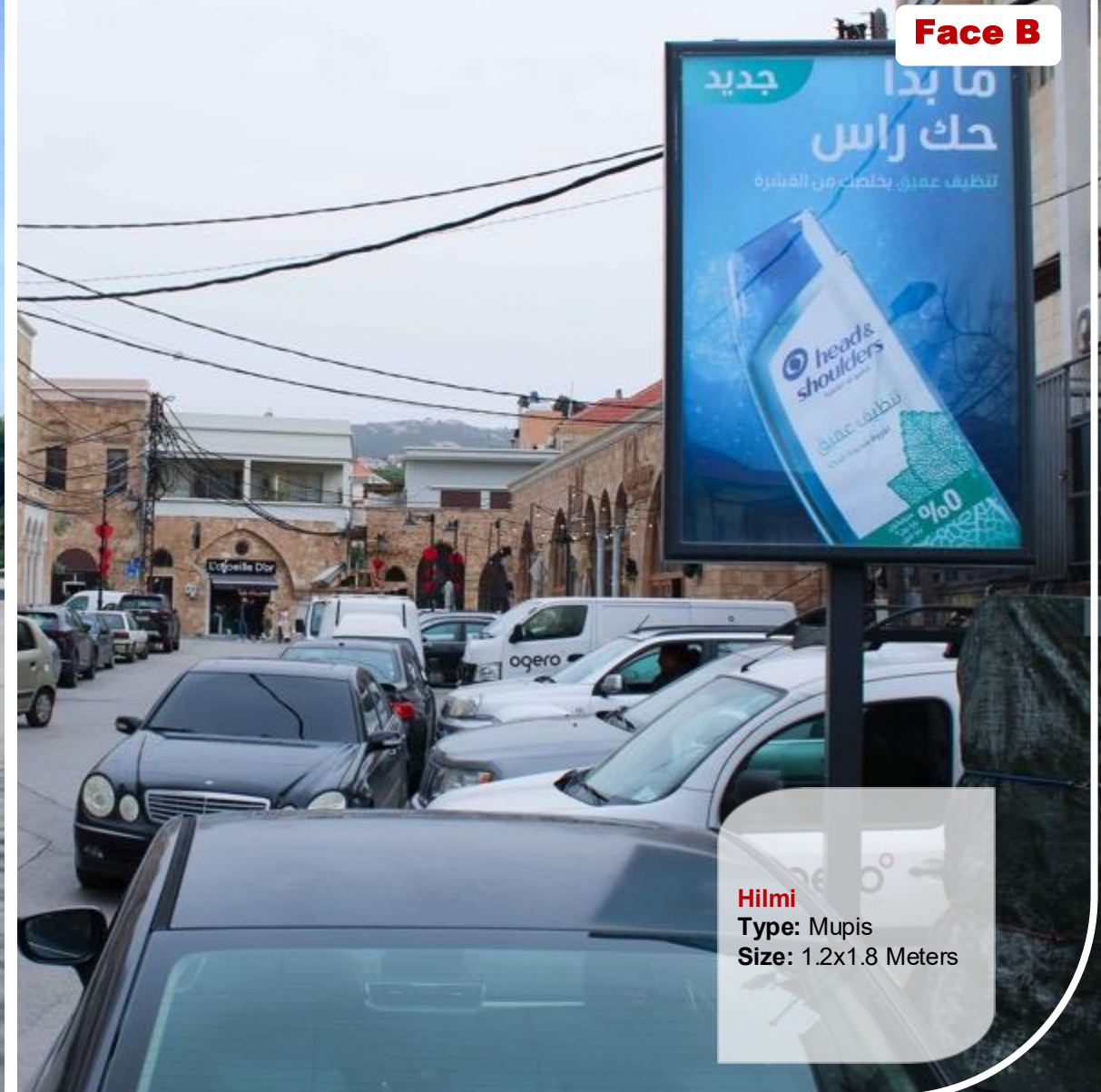
Blue Marlin
Type: Mupis
Size: 1.2x1.8 Meters

Face A



Mar Ostfen 1
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Hilmi
Type: Mupis
Size: 1.2x1.8 Meters

📍 **Batroun**

Face A



Batrouniyat
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Be Batroun
Type: Mupis
Size: 1.2x1.8 Meters

Face A



Supermarket-Khoury
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Supermarket-Khoury
Type: Mupis
Size: 1.2x1.8 Meters



Batroun

4x3





BAT01A

Type: Backlit

Billboard

Size: 4x3 Meters



BAT01B

Type: Backlit
Billboard

Size: 4x3 Meters

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mediaseen

BAT02

Type: Backlit
Billboard

Size: 4x3 Meters



BAT03

Type: Backlit
Billboard

Size: 4x3 Meters



BAT04
Type: Backlit
Billboard
Size: 4x3 Meters



BOB

Pay smarter!

Download the BOB App
 & get your card immediately

mediaseen

BAT05A

Type: Backlit

Billboard

Size: 4x3 Meters



BAT05B
Type: Backlit
Billboard
Size: 4x3 Meters



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Thank you! We look forward to working with you.

