



PROMOMEDIA



Batroun



Advantages of Advertising in Batroun

- Highly targeted visibility in the only area with consistently high pedestrian flow and footfall.
- Direct engagement with a walking audience, ideal for brand recall and message absorption.
- Prime placement in a vibrant lifestyle destination frequented by locals, tourists, and nightlife visitors
- Extended exposure time compared to roadside advertising, as audiences move at walking pace.
- Strong impact during peak hours, weekends, and seasonal events in Batroun.
- Ideal for brand-building, launches, and awareness-driven campaigns.





Around **5,000** Pedestrians during the Day.

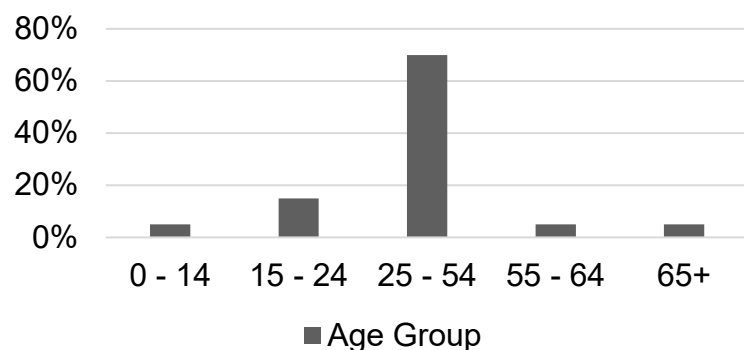


Around **5,000** Pedestrians during the Night.

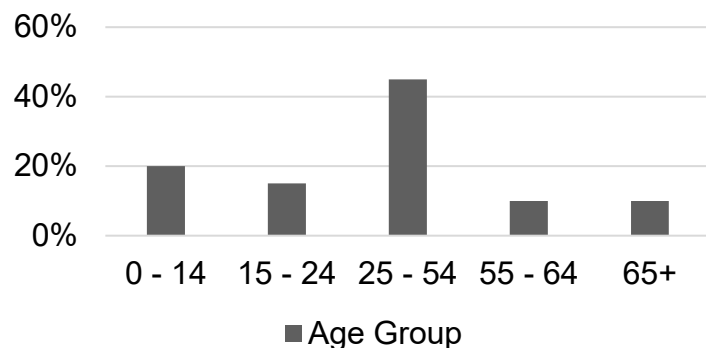


Batroun Summer Target Audience vs the rest of Lebanon

Age Group

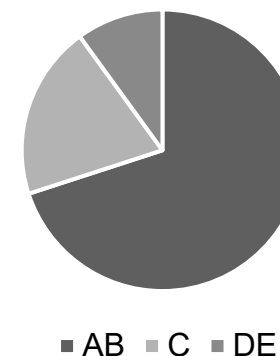


Age Group



AB social class dominate the scene

Social Class



C, DE social class dominate the scene

Social Class





Mupis Network - 1



Face A



El Capo 1
Type: Mupis
Size: 1.2x1.8 Meters

Face B



El Capo 2
Type: Mupis
Size: 1.2x1.8 Meters

Face A



Marea 1
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Marea 2
Type: Mupis
Size: 1.2x1.8 Meters

Face A



Food-Court 1
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Food-Court 2
Type: Mupis
Size: 1.2x1.8 Meters

Face A



Food-Court 3
Type: Mupis
Size: 1.2x1.8 Meters

Face B



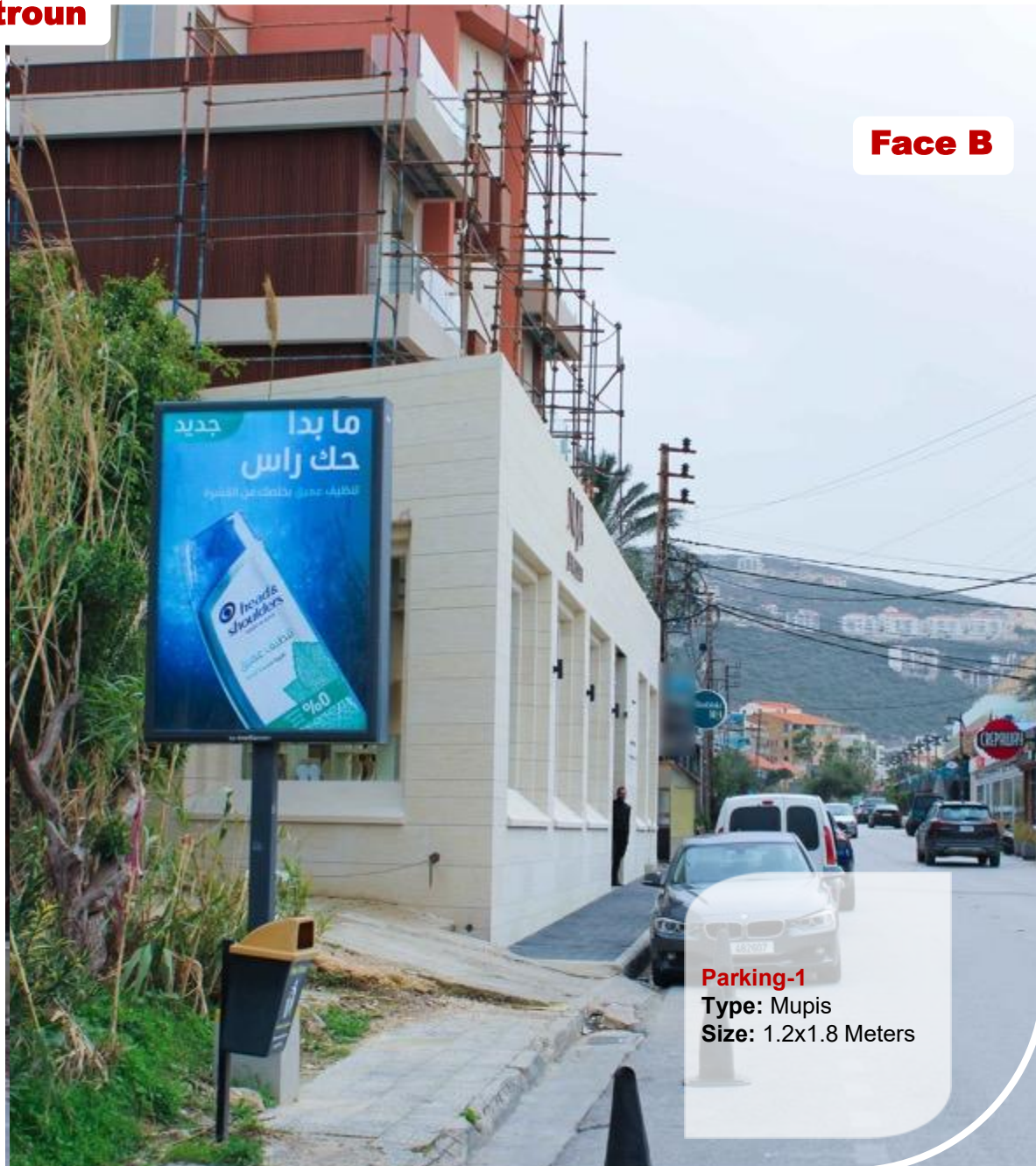
Food-Court 4
Type: Mupis
Size: 1.2x1.8 Meters

Face A



Sawari
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Parking-1
Type: Mupis
Size: 1.2x1.8 Meters

Face A

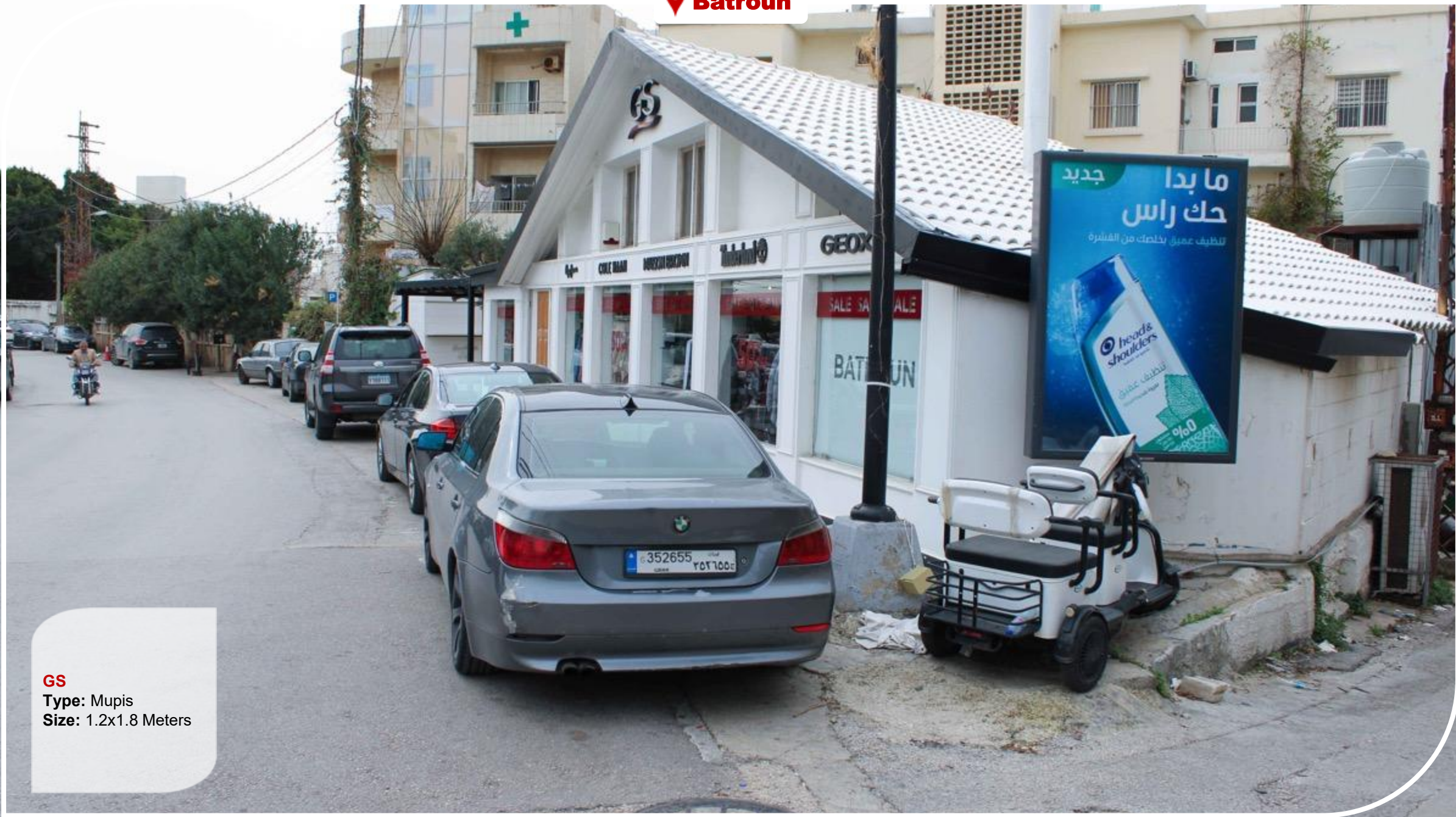


Parking-2
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Joue Club
Type: Mupis
Size: 1.2x1.8 Meters



GS

Type: Mupis

Size: 1.2x1.8 Meters

Face A



Hilmi
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Mar Ostfen 1
Type: Mupis
Size: 1.2x1.8 Meters



Mar Ostfen 2

Type: Mupis

Size: 1.2x1.8 Meters

Face A



Be Batroun
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Batrouniyat
Type: Mupis
Size: 1.2x1.8 Meters



Mupis Network - 2



Face A



EL CAPO 2
Type: Mupis
Size: 1.2x1.8 Meters

Face B



EL CAPO 1
Type: Mupis
Size: 1.2x1.8 Meters

Face A



Marea 2
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Marea 1
Type: Mupis
Size: 1.2x1.8 Meters

Face A



Food-Court 2
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Food-Court 1
Type: Mupis
Size: 1.2x1.8 Meters

Face A



Food-Court 4
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Food-Court 3
Type: Mupis
Size: 1.2x1.8 Meters

Face A



Parking-1
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Sawari
Type: Mupis
Size: 1.2x1.8 Meters

Face A



Joue Club
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Parking-2
Type: Mupis
Size: 1.2x1.8 Meters



Blue Marlin
Type: Mupis
Size: 1.2x1.8 Meters

Face A



Mar Ostfen 1
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Hilmi
Type: Mupis
Size: 1.2x1.8 Meters

📍 **Batroun**

Face A



Batrouniyat
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Be Batroun
Type: Mupis
Size: 1.2x1.8 Meters

Face A



Supermarket-Khoury
Type: Mupis
Size: 1.2x1.8 Meters

Face B



Supermarket-Khoury
Type: Mupis
Size: 1.2x1.8 Meters



PROMOMEDIA

Thank you! We look forward to working with you.

