



PROMOMEDIA



Promomedia 3D Landmark

Lebanon's First commercial 3D Digital Advertising Experience





Prime Landmark Location

▶ Strategically positioned at a high-visibility intersection with continuous urban traffic flow, ensuring strong daily exposure and direct access to Beirut's most prestigious districts:

- Downtown Beirut
- Hamra
- Phoenicia area
- Ain El Mreisseh
- Verdun



Audience & Reach

Daily Reach

Vehicles:
90,000 –
120,000

Daily Reach

Monthly
Impressions:
4.5M+

Reaching a broad & diverse audience

- Business professionals
- Tourists
- Shoppers & lifestyle consumers
- Students
- Restaurants visitors
- Nightlife visitors
- Employees

The Power of Promomedia 3D Screen

- ✓ Higher Attention & visibility
- ✓ Stronger Brand Recall
- ✓ Enhanced audience engagement
- ✓ Memorable brand experience
- ✓ Premium Brand Perception



Advanced 3D technology transforming traditional billboards into
immersive brand experiences.

Technical specifications

➔ Key Details:

Resolution: 1344*576 Px

Video Format : MP4 / MOV

Codec: H.264 or H.265

LED controller / processor: Novastar

Frame rate: 30fps



STEP INTO **THE 3D** **ADVERTISING** **REVOLUTION**





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Thank you! We look forward to working with you.

