



PROMOMEDIA



# Promomedia 3D Landmark

*Lebanon's First commercial 3D Digital Advertising Experience*





# Prime Landmark Location

▶ Strategically positioned at a high-visibility intersection with continuous urban traffic flow, ensuring strong daily exposure and direct access to Beirut's most prestigious districts:

- Downtown Beirut
- Hamra
- Phoenicia area
- Ain El Mreisseh
- Verdun



# Audience & Reach

Daily Reach

**Vehicles:**  
**90,000 –**  
**120,000**

Daily Reach

**Monthly**  
**Impressions:**  
**4.5M+**

## Reaching a broad & diverse audience

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- Business professionals
- Tourists
- Shoppers & lifestyle consumers
- Students
- Restaurants visitors
- Nightlife visitors
- Employees

# The Power of Promomedia 3D Screen

- ✓ Higher Attention & visibility
- ✓ Stronger Brand Recall
- ✓ Enhanced audience engagement
- ✓ Memorable brand experience
- ✓ Premium Brand Perception



Advanced 3D technology transforming traditional billboards into  
**immersive brand experiences.**

# Technical specifications

## → Key Details:

**Resolution:** 1344\*576 Px

**Video Format :** MP4 / MOV

**Codec:** H.264 or H.265

**LED controller / processor:** Novastar

**Frame rate:** 30fps



# STEP INTO **THE 3D** **ADVERTISING** **REVOLUTION**





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Thank you! We look forward to working with you.

